

**9 Support responsible tourism in the Forest**

**5 Support for High Streets and businesses**

**4 Keep reducing animal deaths**

**3 Improve and simplify waste recycling**

**2 Support our vulnerable residents**

**1 Affordable homes for the next generation**



Brice at the Lyndhurst Park Hotel site

## How your vote for BRICE STRATFORD will continue to deliver an even better Lyndhurst & Minstead

I'm from Lyndhurst, born and raised, and grew up as a part of the local community. My introduction to local politics was about 8 years ago, when the Lyndhurst Park Hotel closed and demolition was mooted. For the first time I found a way to combine my training as a historian and the lessons I'd learned away from the Forest, with my love for where I'm from. I fought tooth and nail to raise awareness of the forgotten value and potential of the site, and highlight the damage that the original Modernist scheme from PegasusLife would have caused to the village. I engaged with the community as a member of the community, and was heartened to find that people valued that contribution. Planning permission has now been granted also helps to fulfill housing demand locally. I'm proud to have played a small part in the victory. Since joining Lyndhurst Parish Council I have worked hard to represent the best interests of the area, especially in planning, and to bring a grounded, realistic voice to decision making. I believe that Lyndhurst and Minstead have a difficult

balance to maintain as both organically developed and distinct communities, but also as national tourist attractions and areas of environmental and historic value. Too often, I think, the nuance of this balance is lost in discussion of what defines this community and what its priorities, in practice, need to be. I am not interested in standing for the District Council simply for the sake of it. I care deeply about my home, and about the culture, ecology and character of Lyndhurst, Minstead and the Forest as a whole. I am driven by that simple and authentic passion, and believe that commitment to be my most valuable asset where local politics are concerned. I think we are at the start of a strange and difficult time where the community is concerned, and perhaps striking the right balance moving forward has never been as important. I believe I am the right candidate to navigate the coming years, and the challenges they'll bring. I hope you agree.

*Brice Stratford*

### Brice isn't afraid to tackle the difficult issues!

- What will you get from Brice as your local New Forest District Councillor?
- A Councillor who many people know and trust
- A Councillor who is already serving the community
- A Councillor who will listen
- A Councillor who will keep you informed
- A Councillor who will work collaboratively for your benefit
- A Councillor who is resident in the community
- A Councillor who can and will get the job done

Brice presenting the Parish Champion Award in Lyndhurst



Brice recently published a book on myths and legends of the Forest



New Forest District Council Elections: Thursday 4th May 2023

## How your vote can make a positive difference for Lyndhurst & Minstead

- ✓ Affordable homes for local people to buy or rent
- ✓ Revitalising village centres
- ✓ Infrastructure investment
- ✓ Well paid jobs, improved skills and training
- ✓ Protecting our New Forest environment



**Brice STRATFORD**

A Proven Track Record, Always Working For You

PLEASE VOTE FOR:

**Brice STRATFORD**

Sir Julian Lewis MP, says: "Please vote for Brice on the 4th May. He has an excellent record of supporting the community and actively campaigning for the betterment of the New Forest. He will make an excellent District Councillor".



## Supporting and enhancing our community

Over the past four years our Conservative team has delivered:

- ✓ 200 additional Council homes (500 by 2026).
- ✓ Protected and enhanced the Districts 5 Health & Leisure Centres.
- ✓ Maintained core services despite £5-6million funding cut from central government over the past 14 years.

- ✓ With our 'Film New Forest' initiative, TV and drama crews filming in the forest spend up to £40,000 per day locally.
- ✓ Protected and enhanced our CCTV security systems.

**ENDORSEMENT:** Brice is delighted to have the support of retired popular Lyndhurst District Councillor Pat Wyeth.



Brice is passionate about our New Forest environment. Pictured here with pet Nori